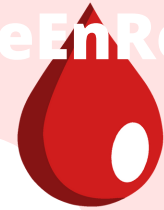


CONVENTIONAL BIOMEDICAL APPROACH

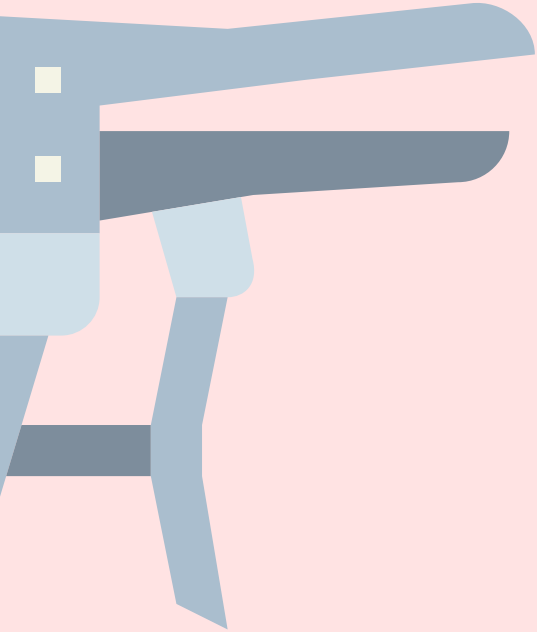
Campagne Rouge
#LaVieEnRouge



We talk about the medicalization of women's health when we approach **natural phenomena of the female body such as the menstrual cycle, childbirth or menopause** as if they were **pathological and needed to be "treated."**

The **medicalization of the cycle infantilizes young and older women** as if it was taken for granted that they were not responsible enough to manage their contraception. **Women are not; however, a herd of irresponsible females to be protected from themselves!**

In a feminist approach, we could, from adolescence and during gynecological follow-ups, teach young girls and women to know their cycle well by observing signs of fertility and taking temperature instead of avoiding the subject of symptothermia for fear of the consequences. Thus, with **education on the impact of lifestyle habits and nutrition on women's health as well as clear and vulgarized information on the different kinds of synthetic contraception and their respective effects**, women of all ages would be better able to make choices tailored to their values and needs.



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